

JENNIFER ANNE MILLER

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EDUCATION

UNIVERSITY OF MICHIGAN- Ann Arbor, Michigan

Expected May, 2017

College of Literature, Science, and the Arts

- Major: B.A. English, Minor: Community Action and Social Change
- GPA: 3.5/4.0

KING'S COLLEGE- London, England

January, 2016 -June, 2016

Faculty of Arts and Humanities

- Selected as one of eight study abroad exchange students through the University of Michigan's Center for Global and Intercultural Study (CGIS)

WORK EXPERIENCE

BCV EVOLVE- Chicago, IL

July, 2015-August, 2015

Social Media Intern

- Designed Instagram posts for luxury hotels and restaurants to promote holidays and on-site events
- Composed and sent out scheduled Tweets on Twitter to announce restaurant openings, to reach out to local social media influencers, and to gain further online exposure for clients
- Compiled lists of ongoing or upcoming events and activities offered in client cities
- Created a Wiki site compiling 100+ social media influencers from NYC, Miami, and San Francisco that provides each influencer's Instagram, Twitter, Facebook page, and personal blog page

CAMP FERNWOOD - Poland, ME

June, 2014 – August, 2014

Head Counselor

- Orchestrated several daily activities and provided comfort for a cabin of 10 12-year-old girls
- Selected by camp directors to be one of 3 advisors for the summer yearbook, ECHOES
- Oversaw editor progress and organized layout and final presentation of the yearbook

LEADERSHIP

KAPPA KAPPA GAMMA SORORITY, BETA DELTA CHAPTER- Ann Arbor, MI

September, 2013-December, 2015

Public Relations Chairman

- Authored and published seasonal newsletters that inform Michigan Kappa families and alumni about Kappa's current and future philanthropic and academic achievements
- Managed Michigan Kappa's, Facebook, Tumblr, Twitter, and Instagram accounts; increased engagement
- Redesigned Michigan Kappa's national website via the GIN System
- Promoted and assisted in planning of philanthropic and sisterhood events

UNIVERSITY OF MICHIGAN PAN-HELLENIC ASSOCIATION- Ann Arbor, MI

August, 2015-October, 2015

Rho Omega (Recruitment Counselor)

- Mentored and advised incoming freshmen involved in sorority recruitment
- Managed and organized recruitment schedules of over 20 girls and provide daily emotional support

HOBBIES AND INTERESTS

- Art classroom aide, Thurston Elementary School, Ann Arbor, MI (Winter Term 2015)
- Telling It volunteer and classroom facilitator for at-risk youth, Ypsilanti, MI (Fall Term 2015)
- Running, travel, reading, snow skiing, lacrosse, interior design

PROFESSIONAL AFFILIATIONS AND ORGANIZATIONS

- Reading is Fundamental (RIF), More Than Me UM, 3Strands UM